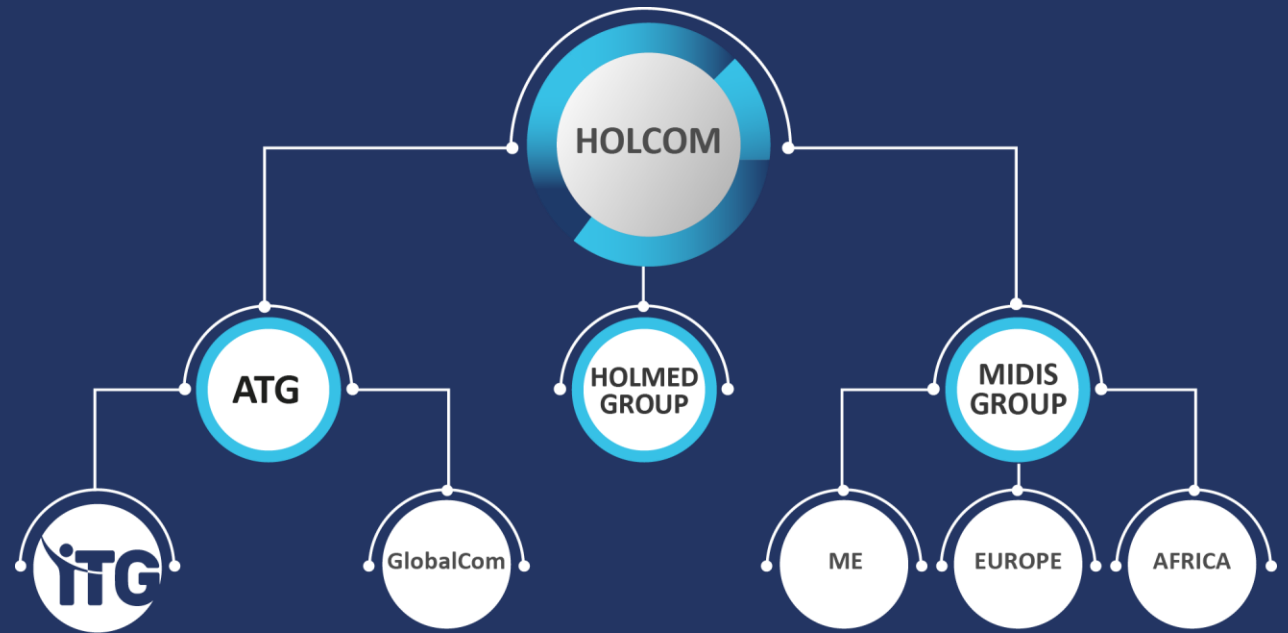
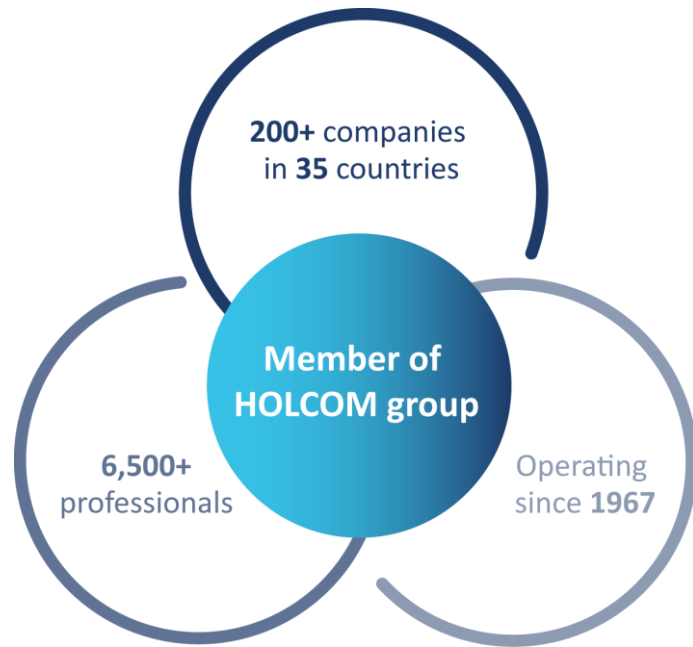




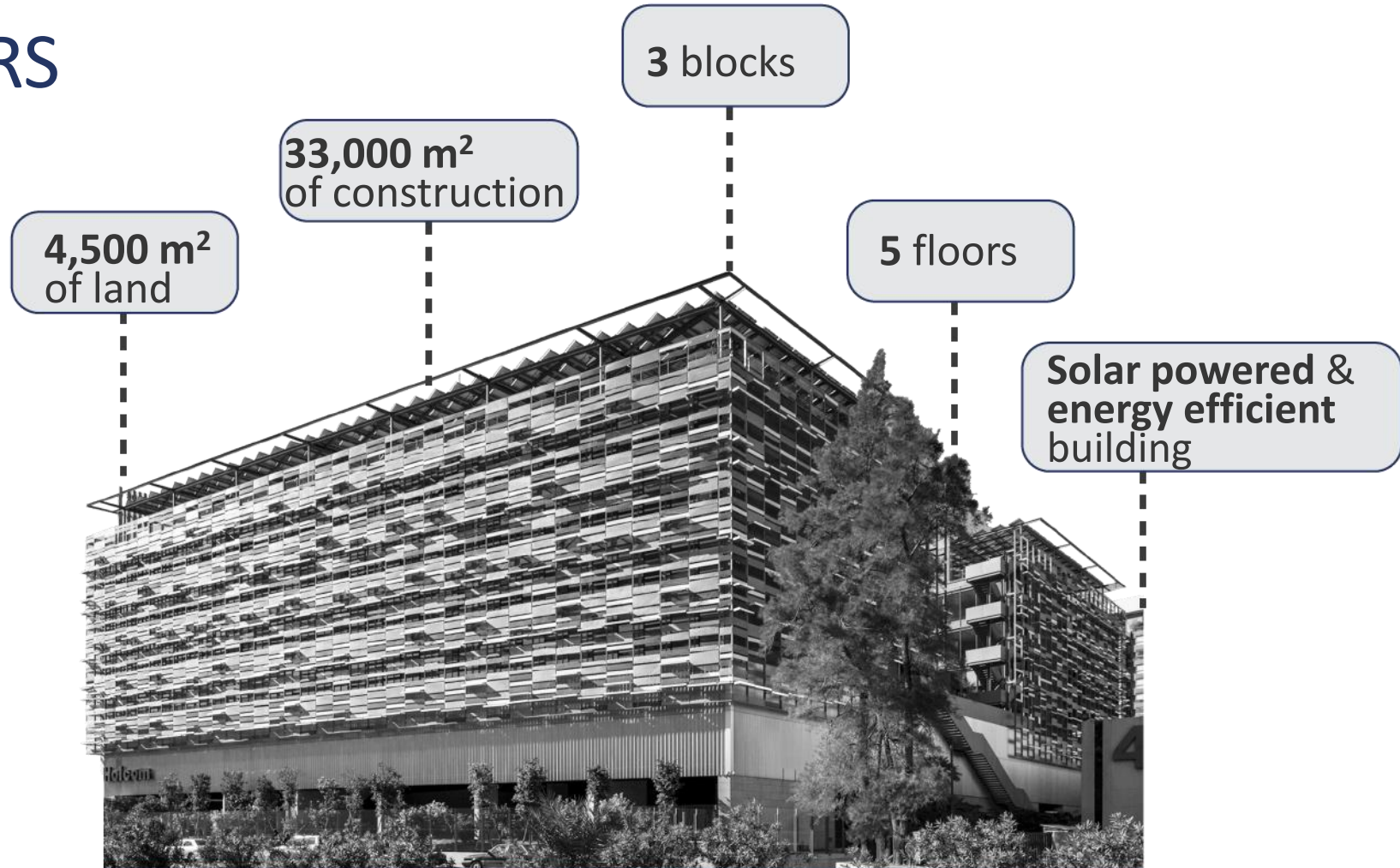
**WORLD CLASS
IT SOLUTIONS DISTRIBUTOR**

OUR ROOTS

- Established in **1995**
- Head Office in **Beirut-Lebanon**
- Operating in **Levant and Middle East Region**
- Number of Staff: **42 persons**
- An ITG Holding Affiliate



HOLCOM HEADQUARTERS



Finalist at **MIPIM Award 2016**,
for “Best Office & Business Development”
(MIPIM is an international real estate competition)

OUR AFFILIATES

Distribution & Retail

460 e-store

PCDealNet
SAL

PCDealNet
FZCO

XTREME
LOGISTICS

Enterprise & Services

ABSEGA

CORRUS

Crystal
Networks

MIDWARE
data systems

TELESUPPORT
International

Site & Power

ECOSYS

MES
Mideast Energy Solutions

MPS
Mideast Power Systems

Software & Solutions

AMIST

IMS

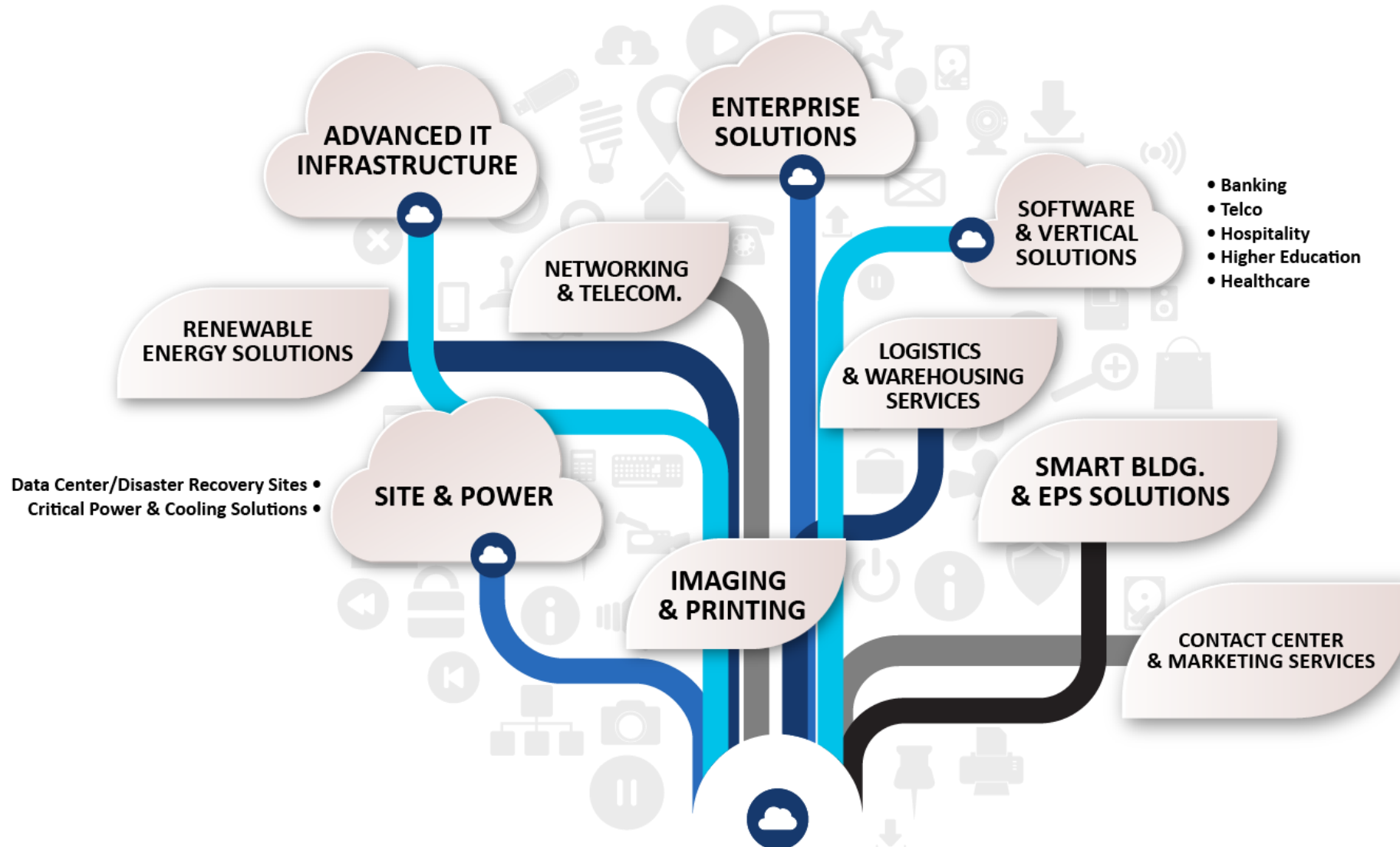
ITB

KLAREO

MDSL

PRIMEWARE

OUR BUSINESS SOLUTIONS



Also available as a CLOUD-based service

WHO ARE WE

PCDealNet is a leading ICT distributor and solution provider in the MENA region. We continually strive to grow and empower our reseller network, offering top technology brands and best-in-class business and support teams.

OUR BUSINESS SOLUTIONS



Hardware
Computing & Printing



Networking & Cabling



Telepresence



Data Center & Storage



Security & Cloud



Building
Automation Systems



Surveillance



Software

OUR PORTFOLIO



OUR PORTFOLIO



FORTINET®




Hewlett Packard
Enterprise




HUAWEI




LEVITON®



MATRIX42

OUR PORTFOLIO



Microsoft 365

 Microsoft



 PURESTORAGE®



SOTI.



SAMSUNG



VEEAM



VERITAS™



 VERTIV™

OUR TEAM

1

General Manager

4

Accounting & Finance

2

Marketing

17

Commercial Team

4

Logistics

1

Administration

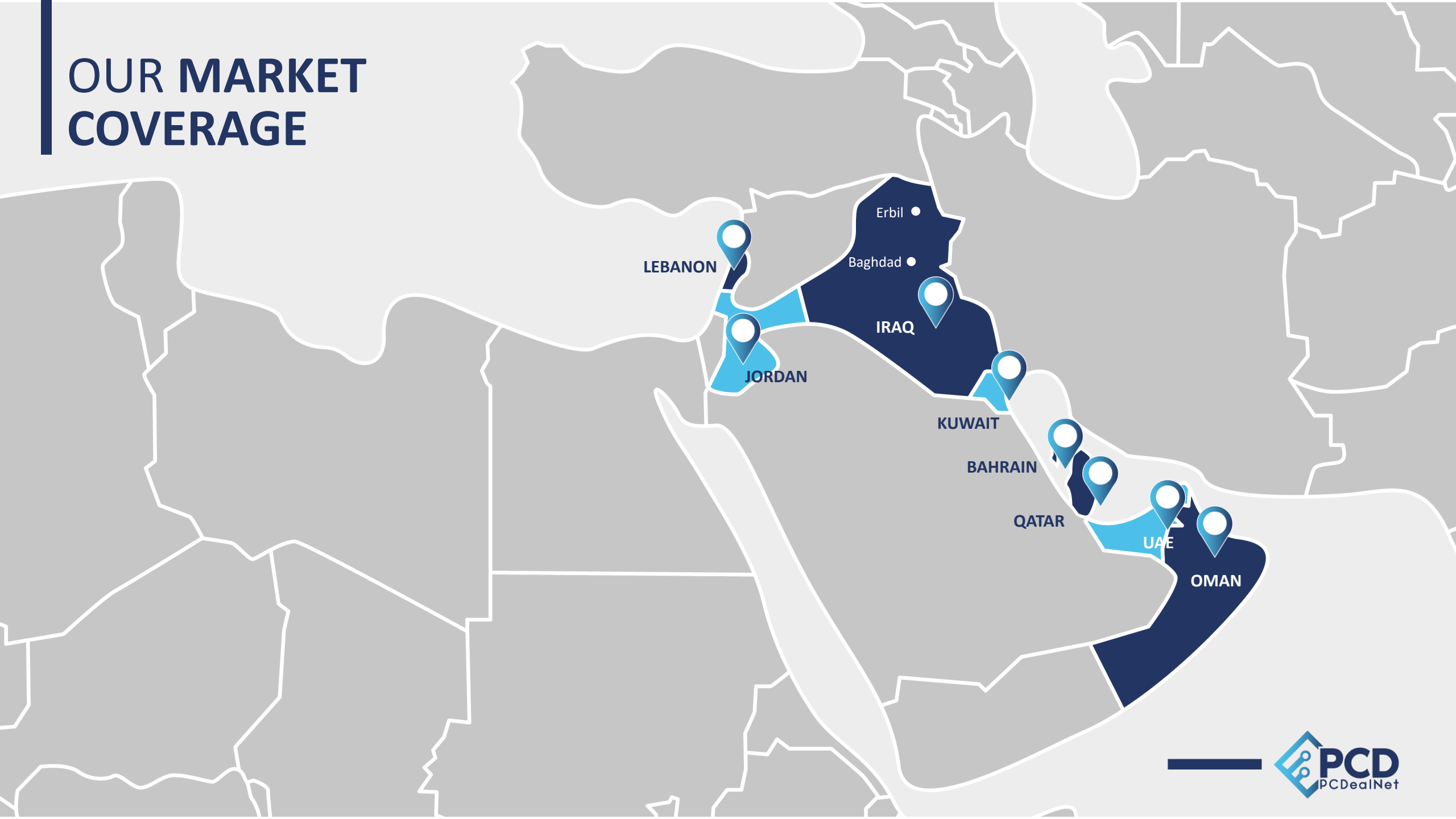
4

Pre-Sales

3

Service
Department

OUR MARKET COVERAGE



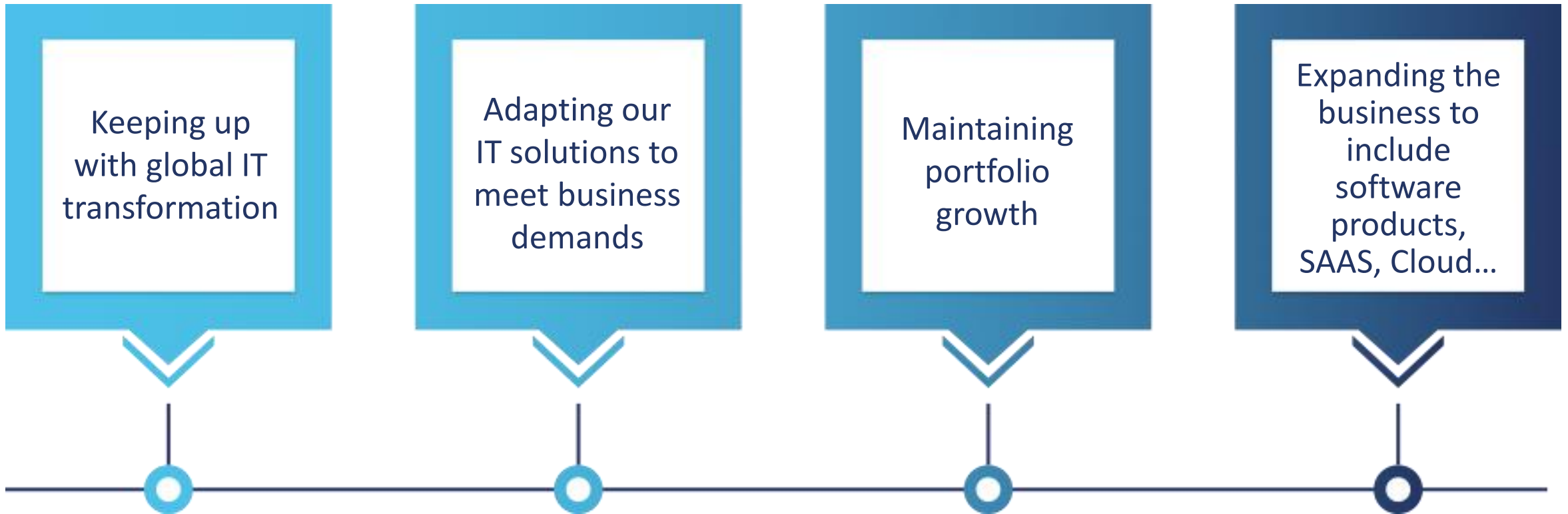
OUR NETWORK



Over **200** resellers
across all middle east



OUR STRATEGY



OUR MISSION STATEMENT

We are committed to provide our customers with state of art information and Communications Technology products and services to give them business advantage. Our aim is also to broaden our activities, cover all IT spectrum meet all our business partners' requirements and grow the entrepreneurship spirit of our human capital.

INDUSTRY APPRECIATION

SB Distributor Accelerating
Hero of The Year, 2021



Business Driver,
Service Excellence, 2019



Best Growth Distributor
Of The Year, 2022



Challenging Markets /
Hero of the Year, 2021



Best Growth Distributor
Of The Year, 2019



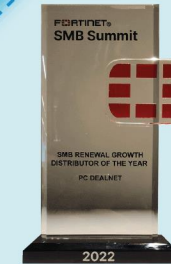
Congratulations
on winning the SMB value sell-out

Hewlett Packard Enterprise
Q3 Distributor
Levant Awards FY20

Emerging DLB
Distributor Of The Year,
2019 - 2020



SMB Renewal Growth
Distributor of the Year,
2022

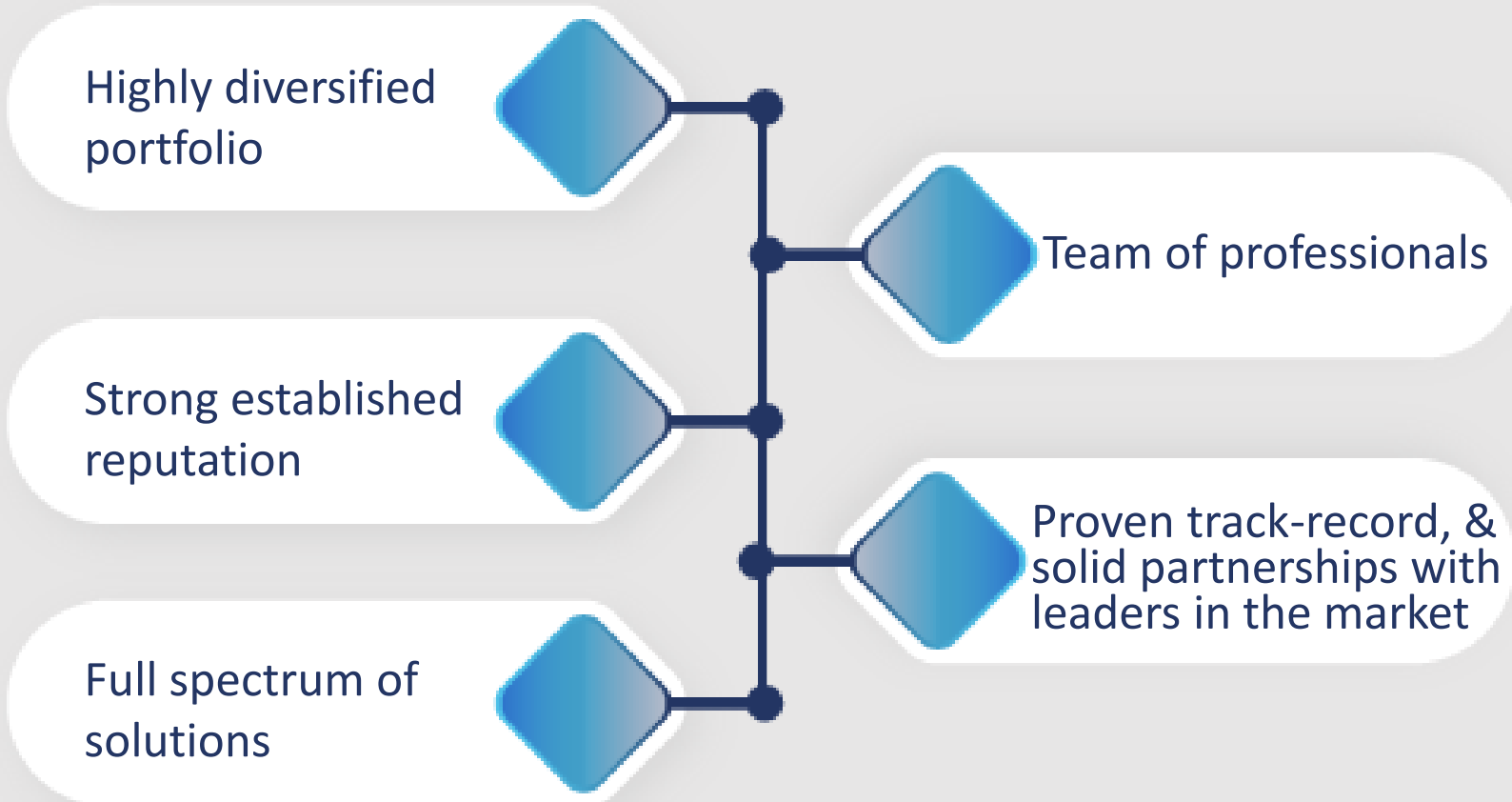


Congratulations
on winning
the SBP Volume Non-Transactional sell-out
and the Marketing Initiatives & ROI

Hewlett Packard Enterprise
Q4 Distributor
Levant Awards FY20



OUR KEY ASSET



*PC DealNet derives additional strength and reach thanks to its affiliation with the ITG group consisting of several companies operating in **Lebanon** and the **Middle East** region.*

OUR STRENGTH

- ◆ 25+ years of experience in IT
- ◆ Excellence in distribution operations
- ◆ Strong financial capability
- ◆ Cross-selling opportunities
- ◆ Market and culture familiarity
- ◆ Support & Implementation Team
- ◆ Expanding to new market
- ◆ The only distributor with on ground presence in Iraq
- ◆ Dedicated and professional team

OUR VALUES

One
Team

Collaborating towards common purpose and goals

Courageous

Embracing change and innovation for better
capacity building

Hominid

Supporting and connecting with
resellers as needed, when needed

Seek

Delivering real results for resellers through diligence,
integrity and openness

Core

Cultivating friendships, taking pride in our business
connections

OUR MARKETING INITIATIVE HIGHLIGHTS



- ◆ Partner capacity building, training and workshops
- ◆ Digital communication on social media platforms
- ◆ End-user seminars, addressing various topics, in partnership with select partners
- ◆ Push and pull marketing and incentive programs, including rebates and incentives



WWW.PCDEALNET.COM.LB